



# SUSTAINABILITY GUIDE

## CEO Statement



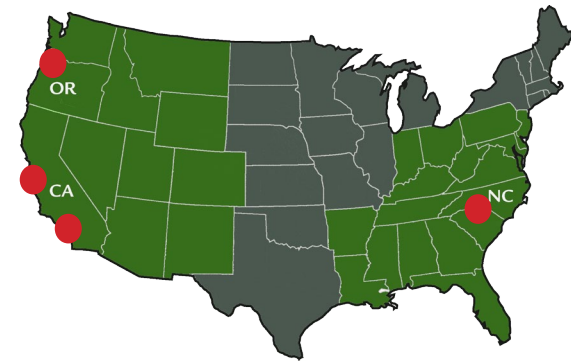
**Kyle Stavig | CEO**

My brothers and I purchased our companies with a vision of operating as a True Life-Cycle™ company - one that has the unique ability to collect and recondition or recycle everything we produce. We use our business system to deliver the best quality, service and value through continuous improvement and the total involvement of all of our team members, customers and suppliers.

## COMPANY HISTORY

In 2007, the Stavig brothers acquired Myers Container and Container Management Services, the fourth generation in a family-owned business, dating back to 1917. In February 2011, we added General Steel Drum in North Carolina to the family, which is operated under its own name.

We are headquartered in the Pacific Northwest where sustainability is an accepted part of doing business and as such we believe we should provide leadership for our industry.



# OUR BUSINESS SYSTEM

We operate our companies using our business system that supports the triple bottom line of **People, Planet & Profit**.

We protect our **people** by providing living wages, full benefits and continuous training.

We protect our **planet** with our FailSafe™ Compliance System that monitors our emissions and regulatory compliance.

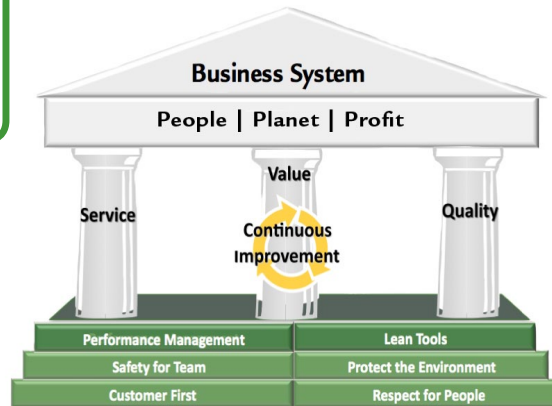
**Profits** are generated by providing **quality, value and service** to our customers.

## Vision

*We are built on the foundation of taking care of our customers. By maintaining the Customer First, Respecting our People and Protecting the Environment, we will create long term mutual prosperity for all stakeholders.*

## Mission

*Guided by our core values, we strive to deliver the best quality, service, and value. We achieve this by relentlessly pursuing continuous improvement with the total involvement of our team members, suppliers and customers and by supporting our overlying belief in people, planet and profit.*



# OUR PRODUCTS/SERVICES

Manufacturing | Reconditioning | Recycling

## MANUFACTURING



We manufacture a complete line of new cold-rolled carbon steel drums in a variety of sizes and types. Whether used to package hazardous chemicals or food products, steel drums provide safety and durability. Interior performance coatings and exterior cosmetic applications such as silk-screening allow additional customization.

## RECONDITIONING



We offer a secure, environmentally friendly and honest service that is fully insured to protect our people and our planet. Reconditioning reduces the need for new raw material, diverts waste from the landfill, and is performed by our companies in an environmentally responsible manner.

## RECYCLING



We offer a secure, responsible and honest service industrial materials recycling service that is fully insured to protect our people and our planet. We have diverted over 150 million pounds of material from the landfill through reuse and recycling since 2007.

## COLLECTION



We offer RoundTrip™ Collection for used IBCs, steel and plastic drums and recyclable plastics. We are a True LifeCycle™ company committed to sustainability and have the unique ability to collect and recondition or recycle everything we produce.

# Sustainability in: *Our People*

Our respect for people is our strategic advantage as we develop our team members to use the principles of lean manufacturing, drive continuous improvement and create a championship culture.

## Championship Culture:

- Inspire our people*
- Take informed risks*
- Not satisfied with status quo*
- Process matters*
- Results orientation*
- Accountability*
- Develop our team*
- Diffuse leadership*
- Communicate broadly/frequently*
- Balance corporate needs with values of a family business*
- Promote Diversity*

We are making improvements at all levels of the company and many of our greatest improvements are coming from the team members on the shop floor

We provide living wages, full benefits and continuous improvement to our team members.



## SAFETY

Every facility has active safety teams that continuously ensure and improve upon the safety of the work place. In addition, our team members are incentivized on safety and sustainability. We use our FailSafe™ audit system and invitations to Occupational Safety and Health Administration (OSHA) to improve workplace safety.

## TRAINING

We are committed to building a strong lean manufacturing environment and providing continuous improvement for team members. We work closely with lean manufacturing consortiums to provide training in:

- Problem solving/A3 process*
- Leadership standard work*
- Training within industry (TWI)*
- OSHA/Safety leadership*
- Hoshin/Strategy deployment*
- Lean/Green (Sustainability)*
- Lean tools (TPM, Kaizen, SMED, 6S)*

Consortiums enable our team members to participate in learning activities at other world-class organizations, as well as opening our doors to feedback and improvement from participating members.

## WORKFORCE DEVELOPMENT

We work closely with local universities to provide strong internship opportunities in our community. These have proven to be rewarding development opportunities for the students and academia, with many interns landing full time employment. Recent projects include:

- Supply chain & transportation*
- Standard work/TWI*
- Sustainability assessment*
- Lean accounting*
- Business development*
- Job Safety Analysis*
- Engineering projects*
- Marketing projects*

# Sustainability in: *Our Process*

## Stewardship Mission

*We believe in minimizing our environmental impact and developing a culture that eliminates wastes and promotes reuse and recycling of its products and materials. Our vision is to be a zero discharge community participant.*



## Fully Insured

*Pollution legal liability*

## Manufacture



## Collect



## Recycle | Recondition



## ENVIRONMENTAL MANAGEMENT

We have developed the FailSafe™ system to monitor all areas of Environmental, Regulatory and Safety compliance in coordination with all stakeholders.

Our Manager of Sustainability & ERS is responsible for integrating sustainable practices in our business and drives strategies towards our vision of being a zero-discharge community participant.

## SPECIFIC AREAS OF IMPROVEMENT

### ENERGY

Energy efficient lighting has been installed in the majority of our facilities ensuring a safe, sustainable work environment and we are replacing old equipment with low energy alternatives. We collaborate with the Energy Trusts in our region to develop action plans for continuous reduction, which include the reuse of waste heat recovery for ovens, plant heat, boiler supplement and overall reduced energy consumption.

### WATER

Since acquiring Myers Container, Container Management Services and General Steel Drum, we no longer discharge process water, supporting our vision of being a zero discharge community participant. Taking advantage of our Pacific Northwest climate, we have developed rainwater collection systems for facility use to reduce our consumption of fresh water.

### EMISSIONS (AIR)

Emissions are monitored with our E5 system to maintain compliance within our operating permits. We are always exploring and developing new technologies to reduce our emissions.

## PROCESS MATERIALS

Our shop floor teams continue to reduce the amount of discarded process material with strategies that include source reduction, reuse, and up sourcing.

## FAILSAFE™ SYSTEM

Our FailSafe™ dashboard, a tool to measure continuous improvement, provides information on utility consumption and waste minimization opportunities.

## PAINT RESIDUES

We recycle all paint residues into an EnviroGray™ paint for use on drums for customers that embrace the principles of sustainability and reuse.

## CONTAINER RESIDUES

We embrace sustainability and product stewardship. Stewardship extends beyond the containers we manufacture, collect and clean for reuse - it also applies to the residues left in the empty containers that are collected from our customers.

We are a permitted reconditioner approved to process drip-dry empty containers. Even with a tight adherence to the rules, containers still have some residue from emptiers. We take the utmost care to protect the residue for our customers. We work with forward thinking fillers of drums who are concerned with ultimate product stewardship (often not the person who empties the drum) to collect and return the good, unused material that makes up the residue.



### Landfill Diversion

*150 Million pounds of material have been diverted from the landfill through reuse and recycling since the company was purchased in 2007.*

## OUR SUPPLIERS

Cold-rolled carbon steel is domestically sourced making our product truly American made. We also source low emission coatings that allow us to continue to provide the quality our customers expect.

High-level attention is placed on the quality of raw materials and of our suppliers to ensure our products are of the highest degree.

# Sustainability in: *Our Community*

## INDUSTRY/COMMUNITY INVOLVEMENT

In order to drive continuous improvement and utilize best management practices, we work closely with the following organizations:

*Northwest High Performance Enterprise Consortium (NWHPEC)  
Southern California Lean Consortium  
Energy Trust of Oregon  
Energy Trust of California  
Reusable Industrial Packaging Association (RIPA)*

## AWARDS AND OUTREACH

We are an industry leader in sustainability and have recently been acknowledged for our efforts. The Portland Business Journal recognized us for our Innovation in Sustainable Operations. We are also regularly asked to speak at universities, trade associations, and conferences about our lean and green journey. Some of our recent presentations include the Portland GoGreen Conference, the Association for Manufacturing Excellence (AME) conference, and the Pesticide Stewardship Alliance conference.

## COMMUNITY SUPPORT

We support the following organizations with regular contributions:



[www.woundedwarriorproject.org](http://www.woundedwarriorproject.org)



[www.redcross.org](http://www.redcross.org)

**INNOVATION IN SUSTAINABILITY AWARDS: SPRING 2011**

# Myers CEO asks the right sustainability questions

BY ADAM WORCESTER / CONTRIBUTING WRITER

Kyle Stavig figured the question was worth asking.

As he toured one of his firm's three Portland plants, the new CEO of Myers Container LLC noticed it was discharging 30,000 gallons of water each day. What would it take to stop the outflow?

He expected the answer to be \$10 million and 100 days. When he heard it would take only \$10,000 and 30 days, approving the move was a no-brainer.

"Part of being a leader is you don't know the answer, but you ask the question," Stavig said.

Myers, which manufactures and recycles steel drums and industrial plastic containers, now filters and reuses water at the plant before hauling it to a waste-treatment facility.

**"I really have to commend them."**

**They were one of the first companies to step up to the plate.**

**Martin Lott**  
Strategic Energy Group

It's one of many ways the north Portland company promotes sustainability and part of the reason Myers Container deserves recognition for its sustainable operations.

Unlike competitors, Myers has adopted a full-lifestyle approach to its products. It makes, collects, cleans and recycles its containers, which are used by various industries to house "some really nasty stuff," Stavig said.

To clean used containers, Myers has developed a proprietary process that generates 50 percent less greenhouse gases and consumes 50 percent less energy. To improve sustainability, Myers replaced solvent paints used on drums with more envi-

ronmentally friendly water-based paint.

Last year Myers recycled its sixth millionth pound of industrial plastic. Since he took charge in 2007, Stavig estimated the firm has diverted more than 80 million pounds of steel, plastic and other waste materials from landfills.

The company was in the first cohort of 12 firms to participate in a pilot Energy Improvement Program sponsored by the Energy Trust of Oregon, which has reduced Myers' annual energy use by about 8 percent.

Today Myers sets quarterly facility goals, and incentivizes managers to meet targets for reduced greenhouse gas emissions.

"I really have to commend them. They were one of the first companies to step up to the plate," said Martin Lott, a senior associate with the Strategic Energy Group, which administered the EIP for Energy Trust.

Myers strives to be green in other ways as well. When it was time to refurbish its three Portland facilities, Myers used paint scraped from plastic buckets it recycles for Metro Paint — an organization that collects household paint in the Portland area.

"Myers Container is a good example of a company that delivers on the promise of sustainability," said Kim Crossman, industry and agriculture sector lead for Energy Trust of Oregon. "Their service allows their customers to be more sustainable, and their interest in energy efficiency shows their commitment to operate in a sustainable manner."

Though proud of the strides, Stavig is not ready to rest on his laurels. He recently purchased three



CATHY CHENEY | PORTLAND BUSINESS JOURNAL

**Myers Container CEO Kyle Stavig is proud of his company's sustainability strides but not resting.**

facilities in North Carolina, where the concept of sustainability is "emerging," he said. And he wants to experiment with solar power and other renewable energy alternatives to reduce electricity use at the Portland plants.

"Sustainability is a journey. The most important thing is that leadership needs to stake out true north and say, 'This is where we're going,'" Stavig said.

Myers Container is well on its way.

**Myers  
Container LLC**

**HQ:** Portland  
**CEO:** Kyle Stavig  
**Employees:** 250  
**Web:**  
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**SUSTAINABLE  
OPERATIONS**



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